



What are you invested in?

September 2020

## THE INVESTIGATE DATABASE: FACT SHEET

Investigate is a research and information center that offers investment screens, company profiles, and industry analyses for institutional and private investors, activists, and advocacy groups. Our research focuses on companies involved in state violence and human rights violations around the world through mass incarceration and immigrant detention, military occupation, mass surveillance, and the border industries.

We offer three primary research products - **Prisons, Borders,** and **Occupations** - for the rating of equity issuers. Each research focus area is organized into categories and subcategories of involvement and is updated annually, with quarterly updates of major changes including corporate mergers, acquisitions, new controversies, or changes in corporate behavior.

The Investigate database currently includes some **220 companies in 65 industries and 23 countries**. This represents all the publicly-traded companies with documented, significant, and ongoing involvement in our focus areas. All listings are profiled and rated using a 16-point human rights **rating system**.

Each entry in the dataset includes the following **data points**: Security name; Country of headquarters; Industry; Primary stock exchange; Primary stock symbol; ISIN; Categories of involvement; Subcategories of involvement; Salience, Responsibility, Responsiveness, and Total scores for each focus area (Prisons, Borders, Occupations); Divestment recommendation (Yes/No); Summary of involvement; link to online company profile.

#### PRISONS RESEARCH

Our "Prisons" research focuses on the industry of criminal punishment, including the suppliers of material services and products to the entire U.S. carceral system, ranging from prisons and jails to money bail, reentry programs, and ankle bracelets. This section also includes private prison operators worldwide. Corporate involvement is analyzed using three types of involvement with fourteen subcategories, as can be seen on our Prisons page: <u>investigate.afsc.org/prisons</u>.

#### **BORDERS RESEARCH**

Our "Borders" research focuses on the militarization of the U.S.-Mexico border, immigrant detention, and mass surveillance in the U.S. Corporate involvement is analyzed using three types of involvement with eleven subcategories, as can be seen on our Borders page: <u>investigate.afsc.org/borders</u>.

#### **OCCUPATIONS RESEARCH**

Our "Occupations" research focuses on companies involved in human rights violations as part of a military occupation as defined by International humanitarian law, in two conflict areas: Palestine (Gaza and the West Bank, including East Jerusalem) and the Golan Heights.

Corporate involvement in violations of international law and violence against civilians is analyzed using five types of involvement, as can be seen on our Occupations page: <u>investigate.afsc.org/occupations</u>.

### HUMAN RIGHTS RATING AND DIVESTMENT RECOMMENDATION

We rate all profiled issuers using three human rights criteria: the **salience** of the human rights violation; the extent of the company's **responsibility** for the violation; and the company's **responsiveness** to engagement and remediation. We evaluate each criterion on a 6-point scale (0-5 points) per each instance or controversy and add the three highest scores to form the company's overall score, which determines our divestment recommendation. More information is available on our Divest page: <u>investigate.afsc.org/divest</u>.

# **OTHER SERVICES**

In addition to the above, we offer the following services:

- Customized screens to the client's specifications, based on our research and rating system.
- In-depth reports on any of our focus areas, tailored to the client's needs.
- Reports of the relevant investor, legal, and regulatory actions taken against select issuers.
- Consultation services to help institutional and individual investors develop an investment policy on human rights, mass incarceration, racial justice, state violence, and conflict zones.
- Consultation and accompaniment in shareholder advocacy and engagement strategies.

### PRICING

The bulk of our research is offered for free online, and we are committed to keeping it free for the use of grassroots advocacy groups and movement organizations. To maintain the long-term sustainability of the Investigate project, we charge for-profit users for a select subset of services.

Our standard package includes one year's worth of data, delivered quarterly in our basic format.

- One focus area (Prisons, Borders, or Occupations): \$5,000
- Two focus areas: \$8,000
- Three focus areas: \$10,000

Please contact us and let us know what you need: our dataset can be formatted to your specifications; specific subsets and special screens can be tailored to your needs; fees can be partially met with in-kind contributions.

## ABOUT US

Investigate is a project of the Economic Activism program of the American Friends Service Committee (AFSC). Founded in 1917, the American Friends Service Committee is a Quaker organization that promotes lasting peace with justice, as a practical expression of faith in action.

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